

Become a Volunteer

Taking the Call Forward

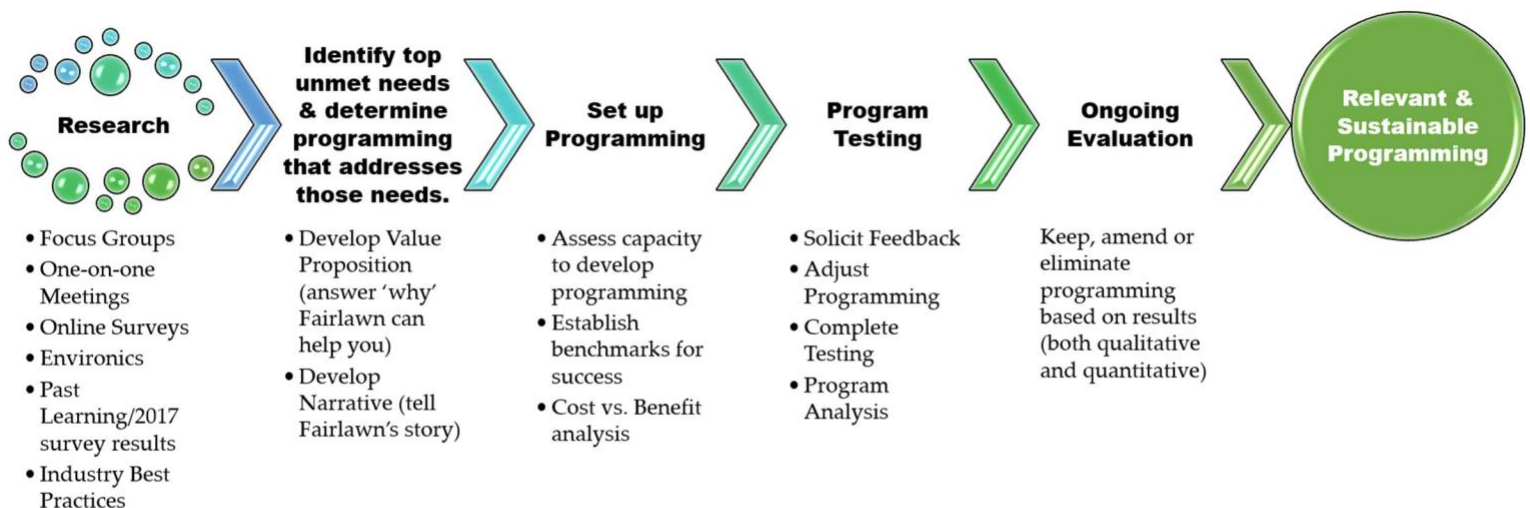
This next phase in The Fairlawn Call is called **Taking the Call Forward**, and will help us to identify the top unmet needs within our congregation and our community to help more people connect with what matters in life.

With our dedicated group of highly engaged congregation members, we are helping to move the congregation forward in fulfilling our core mission; supporting programming outlined in our congregation-approved, 5-year plan, The Fairlawn Call.

With our best efforts put forward from a strategic and financial standpoint, The Fairlawn Call has thus far created the framework and the basis for which our programming has, and will be delivered. However, The Fairlawn Call, while successful with highly

engaged members, has not cracked the proverbial nut as it comes to creating vibrancy and growth amongst low-engagement members or the broader community.

To help us move forward, we applied for funding from Presbytery with the goal of identifying the top unmet needs within our congregation and our community. We will then tie these needs back into our ministries and develop relevant and sustainable programming. The process in **Taking the Call Forward** is as follows:



The grant will fund:

- . *Intensive third-party research (focus groups, online surveys, one-on-one discussions, community/market research)*
- . *Database development and analysis*
- . *Capacity Assessment*
- . *Program Development*
- . *Benchmark Testing*
- . *Marketing and Promotion*
- . *Support Staff*



This process is currently being managed by an Advisory Committee comprised of members of Governing Council, the Transition Team and staff. Some congregation members have been introduced to the program and are assisting the Advisory Committee on preliminary steps.

A research request for proposal was posted and Fairlawn received 31 responses. We have since concluded extensive interviews and selected Nayar Consulting as our partner.

During this current stage of the process, Nayar Consulting is working to better understand Fairlawn, the many programs and efforts that we have well underway, as well as developing an understanding of our capacity to deliver on our research findings.

As our next steps and timing become solidified in the coming weeks and months, we will provide more specific descriptions of volunteer opportunities and ways for congregation members to participate.

Expanding the definition of congregation to build community.

Let's do more good in the world, together.

We look forward to working with all members of the congregation on this exciting next phase of The Fairlawn Call, - **Taking the Call Forward.**

If you are interested in becoming involved in this exciting initiative, please reach out to let us know.

It's easy to get Involved:

Email: TTCF@FairlawnAvenueUnited.ca

Visit: www.FairlawnChurch.ca/Volunteer